



You are invited to share your thoughts and ideas on what steps the City of Luna Pier should take to further encourage economic development. If you ever thought, why doesn't the City do something about specific opportunities or issues, now is the time to share those thoughts. For example, do you think Luna Pier needs...

- To help land owners develop or redevelop key parcels?
- To add more recreational attractions?
- To add more improvements to the downtown for residents and tourists?

Your Community Needs Your Thoughts and Ideas!



WHAT TO EXPECT

To begin, the City's consultants will lead a brief conversation about the work that has been completed to date, including some demographic information and some information about potential business and industry opportunities.

Most of the meeting time will be dedicated to energetic and interesting group conversations about perceptions of Luna Pier. Participants will share ideas about what makes Luna Pier special, what challenges it faces, opportunities that need to be captured and what obstacles may need to be overcome. We will use a tool called a SWOT analysis to provide structure to these conversations. Participants will also learn from each other as we hear from all groups.

BACKGROUND

Working with the Monroe County BDC, Luna Pier was awarded a federal grant to fund professional assistance to help set priorities, build consensus and define action steps needed to help expand economic opportunities.

This grant came from the U.S. Economic Development Administration and a team of consultants has been hired to work with the City's Economic Recovery Working Group. The Working Group includes citizens, local business leaders, local elected officials, a public school official, the BDC and a member of SEMCOG. The consultants are industry leaders in the field of economic development and include, Poggemeyer Design Group, Inc., CIB Planning and LandUseUSA.

We Hope to See You on the 25th!

PUBLIC PLANNING EVENT

WEDNESDAY

JULY 25

2018

6:30-8:30PM

WATER TOWER PARK

11345 Harold Drive
Luna Pier, Michigan 48157

The City of Luna Pier has many great assets and is hoping that through this process we will all learn more about each other and what we need to help make Luna Pier an even more economically strong and vibrant community.