

## Minutes

City of Luna Pier

Downtown Development Authority

January 16, 2019

1. Call to order by: Noah Campbell, Chair at 6:33
2. Roll Call: Present: Mike Anstadt, Noah Campbell, Vicki Johnson, Mike Briskey, Dave Davison, Bernie Russell, Jim Gardner, Michael Lucarelli, Mayor Jim Gardner, Mo Shalhout
3. Approval of Minutes of December 19, 2018 meeting based on motion by Bernie Russell and second by Vicky Johnson
4. Approval of Agenda based on motion by Vicky Johnson and second by Mike Briskey
5. Approval of the Treasurer's Report with unchanged balance of \$2,034.50 based on motion by Mike Anstadt and second by Bernie Russell.
6. Public Hearings: None, only members present
7. Old Business:
  - a. Noah handed out numbered color copies of 5 submissions and conducted a lively discussion of each submission. Mo weighed in on her views and a desire to have Luna Pier Market somewhere on the mural which is to be painted on her building. The votes were tallied by Noah with the winning artist being Jennie Burt who has painted murals at the Harborside Restaurant in Bolles Harbor. We all agreed that what is desired is a variation from what Jennie submitted on her two designs. Noah will reach out to Jennie to discuss and invite her to come to the next DDA meeting for input and potentially receive her \$250 prize at that time.
  - b. Dave Davison was approved by council for a 4-year term on the DDA so we know have 10 members with the addition of Jim Gardner. We have at least on application for DDA wait list on file at this time.
  - c. Michael Lucarelli reported that the Luna Pier Café has a scheduled opening as a music venue of March 15, St. Patrick's Day weekend with a series of events planned after that date throughout spring and summer, He also reported that his Pretty Boy Floyd property is rented for the next 6 months as a residence but he is considering a retail use of that space after that time.

- d. Dave Davison reported that the environmental report on JD's Medical Marijuana property project found some ground contamination issues and that a second study is needed before approval to break ground. The second study will determine if this is a minor problem or a major issue. JD is optimistic about the project at this time.
- e. Mo Shalout discussed her progress toward establishing a Hair Salon business in the currently vacant old store location. She hopes to launch in April of this year.
- f. Dave Davison reported that Consumers Energy had completed the electrical work required on Light House and that bids were to be opened this week with selection of contractor for the upgrades. It is expected that the lighthouse with second floor completion, deck and elevator will be completed before summer.
- g. Discussion of the "6 Pillar Projects" in the final Pogemeyer report was tabled until next meeting.

8. New Business:

- a. Mayor Gardner reported that The Evans Landing Condo association requested to hold their one annual meeting at council chambers on Feb 20 which is the same date as the next DDA meeting. It was decided that the next DDA meeting will be held at Water Tower Park to allow 60 condo owners to use the bigger council room.
- b. Discussion of the marketing brochure was tabled until next week at which time Mike Briskey and Vicky Johnson will present their ideas.
- c. Mike Anstadt proposed that a Luna Pier Proclamation be prepared to thank Scarlet and Nancy for the vast improvements they have made to Chateau Louise. The Mayor will invite newspaper and potentially TV reporters to a presentation of the proclamation to get an article published about the restaurant's history, enhancements and plans as a publicity event for the restaurant and town. As businesses accomplish big breakthroughs we will make this a habit to acknowledge them and provide publicity.

9. Action needed:

- a. Noah to contact Mural Winner and schedule next steps
- b. Mike A to meet with Mayor to get proclamation going
- c. Mike Briskey and Vicky Johnson to work on Marketing Brochure ideas.

10. Adjournment: A motion was made by Mike Anstadt and supported by Mike Brisket at 7:38 to adjourn. Motion carried.

**Next meeting: Wednesday, February 20, 2019 at 6:30 pm Water Tower Park**

Respectfully Submitted by Mike Anstadt