

Minutes

City of Luna Pier - Downtown Development Authority

June 22, 2021

1. Call to order by Noah Campbell, at 7:00 PM
2. Roll Call: Present: Noah Campbell, Mike Briskey, Dave Davison, Mike Anstadt, Mo Shalhout, Mike Lucarelli, Jim Gardner, Shawn Reid, Joe Bozynski
3. Approval of Minutes of May 25, 2021 meeting based on motion by Dave Davison and a second by Mike Briskey.
4. Approval of Agenda based on a motion by Joe Bozynski and a second by Shawn Reid.
5. Approval of the Treasurer's Report: A formal Treasurer's report was not given due to scheduling conflicts with Dee. Shawn will get together with Dee prior to next DDA meeting to give formal report and to explain the projected timing and projected flow of TIF funds in coming year. (DDA Account Balance based on last month's report was \$1,531.06).
6. Public Hearing: N/A
7. Old Business:
 - A. Heather Hansen became ill and was unable to attend meeting, therefore this topic was tabled until the July meeting when she will present her proposal for art show next summer.
 - B. We held a lengthy discussion about October Fundraiser Wine Tasting. It was decided that the Water Tower Park facility would be the best venue to accommodate maximum number of people with outdoor and indoor facility and parking. Minimum goal is 80 attendees with a bigger goal of attracting larger participation with marketing and awareness campaign.
 - Tentative date set for Saturday Oct 16 from 4:00 – 10:00.
 - Wine Tasting primary beverage with possible craft Beer and Bourbon as options
 - Wine vendor support to be investigated by Mo Shalhout
 - Temporary Liquor License requirements to be investigated by Mike Lucarelli
 - Food Trucks vs Served Food are two options to be explored – Noah to investigate
 - Risk Management considerations to be coordinated by Mayor Gardner
 - C. Mayor Gardner discussed the following:
 - Monroe County's new Michigan Cornerstone community calendar and regional marketing plans were discussed
 - Luna Pier's Website to be completely redone by new vendor
 - Recreational Marijuana considerations are being taken up by City Planning Committee with first public hearing on July 27 at 7:00 at Water Tower Park.
 - We agreed to change next DDA meeting to Monday July 26 at 7:00 at Water Tower Park to accommodate planning meeting. Shawn to confirm if he cannot be present requiring a call-in by him.

- Parking situation with new parking ticket machine being installed to accommodate increased parking demand and revenue.
- General agreement that we need to expand paid parking spots, increase cost per hour and cost per parking violation to support increased demand on policing.
- Luna Pier one page Event Planning Policy for Risk Management was presented by Mayor – Mike Briskey and others were vocal in stating that they feel this policy is inadequate for even planners and referencing the damage from recent Walleye Fishing Tournament Cancellation was substantial and poorly handled.

D. No Individual Business Owner Updates

8. No New Business

9. No Public Comment

10. Action needed:

- Heather Hansen to provide a detailed proposal for Juried Art/Craft show
- Shawn Reid to meet with DeAnn Parran, city treasurer to discuss treasurers report and to obtain a better understanding and forecast of DDA funds for the coming year.
- Mike Lucarelli to re-contact Annette Knowles to invite her to an upcoming DDA meeting
- Michael Lucarelli to contact MI Liquor Control about temp license for Oct Event and report to Mayor.
- Mayor Gardner to begin Risk Management process for October event
- Mo Shalhout to investigate Wine vendor support
- Noah Campbell to investigate Food Trucks
- Mayor Gardner to obtain information of ARP funding and meet with Shawn Reid

11. Adjournment: at 8:55 based on motion by Joe Bozynski and second by Shawn Reid

Next meeting: Monday, July 26, 2020 at 7:00 pm Water Tower Park

Please submit items for agenda to Mike Anstadt by Monday July 19. manstadt@comcast.net