

Minutes

City of Luna Pier - Downtown Development Authority

May 25, 2021

1. Call to order by Noah Campbell, at 7:04 PM
2. Roll Call: Present: Noah Campbell, Mike Briskey, Dave Davison, Mike Anstadt, Mo Shalhout, Mike Lucarelli, Jim Gardner, Shawn Reid, Joe Bozynski

Heather Hansen – Event Planner
3. Approval of Minutes of April 27, 2021 meeting based on motion by Mike Briskey and a second by Mo Shalhout.
4. Approval of Agenda based on a motion by Dave Davison and a second by Mike Briskey.
5. Approval of the Treasurer's Report: Verbal Report by Mike Anstadt referencing document obtained from DeAnn Parran, city treasurer, and Jolene Upchurch showing a balance of \$1,531.06 in the DDA account resulting from donations and TIF tax revenue.
6. Public Hearing: Noah Campbell acknowledged the resignation of Vicky Johnson and welcomed the newest members of the DDA, Shawn Reid and Joe Bozynski.
7. Old Business: last year to
 - A. Heather responded to the DDA's desire to renew the plan for a juried art & craft show to be tentatively held August 13-14, 2022. She explained her experience with Royal Oak similar event which she helped manage. Concerns expressed about covid fallout but the group feels that we should move forward with a formal detailed proposal and checklist by Heather at the next DDA meeting on June 22.
 - B. We held a discussion about the purpose and guidelines of the DDA since inception in 2013 with each member receiving and referring to documents that discuss our mission to develop the downtown business area as well as a discussion of how funds can be raised for new projects. Mike Lucarelli offered to invite Annette Knowles of the Monroe DDA to attend our next meeting to provide some guidance to our group.
 - C. We discussed officer positions for the balance of the year 2021. Members were asked to express interest in the three officer roles. Noah agreed to continue as president of DDA and Mike Anstadt agreed to remain as secretary. Shawn Reid agreed to serve as Treasurer.
 - D. We discussed the idea of a Fall Fundraiser event such as an Oktoberfest to be held in the area of Mo's Salon building similar to the last winetasting that was very successful with 80 paying guests. A more detailed plan and date shall be set at the next meeting with Dave Davison agreeing to look at other local events in the area to identify the optimal date. The discussion of an indoor/outdoor event was discussed as preferable. Discussions of a LARA permit and insurance riders were also discussed.

- E. Mayor Gardner discussed the Monroe Link Plan and Tourism promotion brochure. He agreed to obtain copies of the brochure for distribution in Luna Pier. He also raised the news that the new LP exit and overpass bridge would be built in 2023 to include a pedestrian and bike lane as well as signage for Luna Pier.

Reference was made to American Recovery Plan (ARP) dollars forthcoming to Luna Pier, amounts unknown at this time but expectations are that it will be very substantial. There will be regulations around what type of projects and how the money can be used. Shawn Reid agreed to work with the Mayor to call upon his vast experience in federal government funding requirements.

Mayor Gardner discussed the city council sub-committee consisting of Neil Wakeman and Dawn Gramza who have been studying the procedures and guidelines for considering marijuana ordinance expansion guidelines and community input.

- F. Dave Davison reported on behalf of JD Davison that Great Lakes Greenery has overcome a water main right of way problem and is now moving forward to complete the building of the medical marijuana dispensary.

Michael Lucarelli presents his ideas for a marijuana microbusiness, a coffee shop where marijuana infused baked goods would be sold and consumed in the Pretty Boy Floyd building. His plan is to grow plants in the same building which he stated would be in compliance with state regulations. He expressed frustration that council has not acted on approving a new and expanded opt-in marijuana ordinance,

8. New Business: Dave Davison proposed a motion for Noah Campbell, Mike Anstadt and Sean Reid to be confirmed to the DDA officer positions described above for the balance of year 2021. The motion was supported by Mike Briskey and the motion was unanimously carried.

9. Action needed:

- Heather Hansen to provide a detailed proposal
- Shawn Reid to meet with DeAnn Parran, city treasurer to discuss treasurers report and to obtain a better understanding and forecast of DDA funds for the coming year.
- Mike Lucarelli to contact Annette Knowles to invite her to an upcoming DDA meeting
- Dave Davison to investigate community calendars and work with Mo to establish a date for the October fundraising social event.
- Mayor Gardner to obtain information of ARP funding and meet with Shawn Reid
- Mayor Gardner to work with Council Marijuana subcommittee to move forward with community input and an ordinance that addresses interest and revenue opportunities for the city's Downtown Development Area.

10. Adjournment: at 9:00 by Noah Campbell based on motion by Dave Davison and second by Mike Briskey.

Next meeting: Tuesday, June 22, 2020 at 7:00 pm Water Tower Park

Please submit items for agenda to Mike Anstadt by Thursday June 17. manstadt@comcast.net