

**City of Luna Pier**

**Downtown Development Authority**

**Agenda Tuesday, September 27<sup>th</sup>, 2022**

**Water Tower Park 7:00 pm**

**1. Call to Order, welcome guests and opening comments by Joe Bozynski 7:16p**

**2. Roll Call: Shawn Reid, Mike Briskey, Jim Gardner, Joe Bozynski, Duy Hoang, Mo Shalhout(Absent)**

**Expected Guests: Kelly Larrow, Jesse Griffin(Absent) Dave West**

**3. Approval of Minutes of August 23rd, 2022 meeting (Joe motion to approve) (4-0)**

**4. Approval of Agenda (Joe motion to approve) (4-0)**

**5. Report and Approval of Treasurer's Report (if needed)**

**6. Old Business**

**A. Discussion on action steps/next steps for parking subcommittee (Shawn, Kelly and Joe)**

**a. \$72,000 between holidays**

**b. Pulling reports to the end of the season + tickets**

**c. Algae bloom negatively impacted revenue**

**d. Kelly - would like to update the website to reflect walleye season and information. Ideas on information presented**

**e. Signage and wayfinding during the off-season**

**f. ~50% compliance**

**g. Shawn - Walleye fishing rates + increased ticket rates. Made a statement about fishermen taking the ticket due to the low price versus hourly parking.**

**h. Joe - spoke about the parking spots behind the firehouse being open**

**B. Lighthouse and park area Christmas Decoration**

- a. Amy presented on it 9/22
- b. Liedel quote came in between 2500-2800
- c. P&R wants to meet to speak about follow-up questions to both H20 and Liedel with a target date to put the proposal in front of council on October 27th.

## **7. New Business**

### **A. TIF Money criteria and use**

- a. Jim - March to receive TIF money
- b. Shawn - Valuation done in Feb, 60 days to receive

### **B. Report by Mayor Gardner**

- a. Dynamic has movement in the Consumer space
- b. Dynamic requesting tax abatement
  - i. Jim - Application is a long process
  - ii. Mike - 9 months of paperwork to receive tax abatement
- c. EV infrastructure
  - i. Criteria being released on eligibility
  - ii. 2018 report - 30 chargers in LP
  - iii. Charging in the Plaza

### **C. Report by individual Business Owners in attendance (optional)**

- a. Luna Pier Nutrition sponsoring Trunk-or-Treat on October 19th in the plaza

### **D. Discussion of the Main Street Program**

- a. Benefits handout
- b. Priority access to grant programs listed
  - i. Shawn experience - 30-45 days advance notice



**10. Adjournment: 8:55p**