



Planning for Luna Pier!

Luna Pier's Master Plan is the community's vision for the future; it governs how land should be used and establishes priorities for projects and funding for the next 5+ years.

In support of the preparation of the Luna Pier Master Plan, this survey is being conducted to gather input from residents and stakeholders like you! Your valuable input will play a pivotal role in shaping the community's master plan and its goals and objectives, which serve as a guiding compass for City leaders and decision-makers as we plan for the future together.

Share your opinions and great ideas for the future of Luna Pier in this 5-minute, anonymous survey.

The survey will close on February 29th, 2024. If filling out a hard copy survey, please return to City Hall by February 28th, 2024.

Thank you for your time and continued support of Luna Pier!

1. Please select the option(s) that best describes your relationship with Luna Pier. Check all that apply:

I am a Luna Pier resident

I work in Luna Pier

I am a Luna Pier business or property owner

I shop or dine in Luna Pier

I live outside of Luna Pier (please specify)

2. If you are a Luna Pier resident, how long have you lived here?

Less than 1 year

11-20 years

1-5 years

More than 20 years

6-10 years

I do not live in Luna Pier

3. What are Luna Pier's strengths? Select all that apply:

- | | | |
|--|---|--|
| <input type="checkbox"/> Community events | <input type="checkbox"/> Sense of community | <input type="checkbox"/> Public safety (police and fire) |
| <input type="checkbox"/> Housing affordability | <input type="checkbox"/> Location / proximity (to locations in MI and OH, employment) | <input type="checkbox"/> The small size of the community |
| <input type="checkbox"/> Quality of the housing stock | <input type="checkbox"/> Parks and recreation options | <input type="checkbox"/> Lake Erie |
| <input type="checkbox"/> Appearance of the neighborhoods | <input type="checkbox"/> Appearance of commercial areas | |
| <input type="checkbox"/> Culture and history of the area | <input type="checkbox"/> Dining and entertainment options | |

Other (please specify):

4. What are Luna Pier's weaknesses? Check all that apply:

- | | |
|---|--|
| <input type="checkbox"/> Age of public facilities (parks, public buildings, etc.) | <input type="checkbox"/> Lack of greenspace |
| <input type="checkbox"/> Distance to employment opportunities | <input type="checkbox"/> Appearance of commercial areas |
| <input type="checkbox"/> Cost of living and/or taxes | <input type="checkbox"/> Traffic volumes / speeds |
| <input type="checkbox"/> Lack of non-motorized transportation (sidewalks, bike lanes, etc.) | <input type="checkbox"/> Property maintenance / blight |
| <input type="checkbox"/> Lack of cultural events / entertainment options | <input type="checkbox"/> Public safety (police and fire) |
| <input type="checkbox"/> Limited housing options (style, price-point, etc.) | <input type="checkbox"/> Limited retail options |

Other (please specify):

5. Please rate the current mix of land uses in Luna Pier:

	Too Little	Just Right	Too Much
Agricultural land	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Single-family residential housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multiple-family residential housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downtown dining and entertainment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Office (including medical)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regional commercial / big box stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small / local businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and greenspace	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industrial	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. After reviewing the types of housing listed below, check the image you feel that Luna Pier needs the most of:



Large, single-family (>2,500 SF)



Single-family (<2,500 SF)



Duplex (2-unit structure)



Triplexes (3-unit structure)



Townhouses



Senior living facilities



Downtown (loft) multiple-family



Mixed-use: residential above retail

7. Do existing housing options in Luna Pier support your needs?

Yes

No, the housing stock is not well-maintained

No, the cost is too high

No, I'd like a newer house

No, I'd like to downsize

No, I'd like a larger house

8. How important are each of the following priorities for Luna Pier to address over the next 5 to 10 years?

	No Opinion	Not Important	Somewhat Important	Important	Very Important
Improve the appearance of residential neighborhoods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Address blight and vacant / underutilized properties	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Establish design guidelines (architecture, landscaping, street furniture, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Redevelop the Consumer Energy J.R. Whiting power plant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Install and utilize green energy (wind, solar, water, and/or geothermal)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attract more retail and entertainment options (grocery store, general stores, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enhance / create parks and recreation options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve / add non-motorized transportation (walking, bike lanes, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preserve natural features (floodplains, shoreline, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Add more housing options (variety, price-point, size, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Incentivize and attract potential employers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maintain Luna Pier's quaint, small-town character	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

9. Please look at the following list of environmental issues and check the three issues that concern you the most. Please only check three issues from the list.

Air Pollution/Dust

Pollution of Beach, Lake and Canals

Flooding

Blight/Litter

Traffic/Congestion

Extinction of species

Toxic Waste

10. If you had the opportunity to change anything about Luna Pier, what would it be?

11. What is the best way Luna Pier can reach you? (Check all that apply)

Phone (call / text)

Email

Mail

Social media (Facebook, Instagram, Twitter, etc.)

Flyers

City website

Newspaper

Other (please specify)

12. Please share any other comments! Thanks again for your participation.