Luna Pier All Committee Meeting 2026

Date: May 21, 2026 Time: 6:00 PM

Purpose of Meeting:

- Per Master Plan Goal 6.1: Review the Master Plan goals, objectives, and action plan annually in a joint meeting with City Council, Planning Commission, and DDA Board to ensure they are met and align with the community's vision. (Include Paks & Recreation and Flood & Erosion Control)
- Discuss: short-term goals for upcoming year for each committee, which items require funding in upcoming FY (July 2026-June 2027), review any overlapping priorities, and assign lead/champion.

Questions: Other potential optional invitees: Police Chief, Fire Chief, DPW/WT, City Clerk, City Treasurer, Freedom Festival leader? Record meeting?

Pre-work:

- Participants to review Master Plan Goals – Attachment A
- Review City Stakeholder Issues – Developed by City Administrator Committee – Attachment B
- Planning, DDA, Parks & Rec, Flood Erosion Control – Provide 1 Page recap of current fiscal year accomplishments/challenges/projects (July 2025- June 2026). Provide brief recap of future priorities, projects & goals (detail what assistance from City Council, city departments, or other committees would be useful or needed). For City Council, Include recap of current fiscal year accomplishments. Distribute to participants at least 2-3 days prior to meeting.

During meeting:

- Q&A on Committee 1-page submissions. Solicit suggestions on objectives or projects that may be missing or should be considered?
- Discuss city council priorities for upcoming year.
- Discuss any areas of overlap for committees
- Discuss any significant projects requiring funding in 2026-2027 budget.
- Ensure assignment of appropriate leader or committee for high priority issues
- Determine timeline for updates on status and progress.

Luna Pier Master Plan Goals & Objectives
(per original approved Master Plan of 2025)

Goals and Objectives

Goal 1 Luna Pier will develop and maintain an attractive community character.

Objective		Product	Priority	Timeframe	Lead(s)
1.1	Luna Pier will adopt a Master Sign Plan for community signage.	Master Sign Plan	High	B	CC
1.2	Develop an Architectural Review Subcommittee for the Planning Commission.	Architectural Review Committee	Medium	C	PC DDA
1.3	Create architectural guidelines and review process for residential, commercial, and industrial developments and renovations.	Zoning Ordinance Amendments	Medium	C	PC HC

Goal 2 Promote sustainability and resilience through innovative practices and policies supporting environmental stewardship, resource efficiency, and community adaptability.

Objective		Product	Priority	Timeframe	Lead(s)
2.1	Incorporate Low Impact Development principles into local code and regulations to ensure good water quality.	Zoning Ordinance Amendments	Medium	B	PC FEP
2.2	Implement a water quality maintenance program for the Canals.	Maintenance Program	High	A	HO DPW
2.3	Regularly perform upgrades and maintenance on the water treatment plant to protect water quality.	Maintenance Program	High	O	DPW
2.4	Maintain a healthy and attractive lakeshore and beach areas through maintenance programs and volunteer efforts.	Maintenance Program& Volunteer Events	High	O	PC FEP
2.5	Prevent light pollution through effective lighting ordinances.	Zoning Ordinance Amendments	Medium	A	PC
2.6	Allow for clover and wildflower lawns on residential properties.	Zoning Ordinance Amendments	Medium	A	HO

Priority		Time Frame	
High	High Priority	A	Short Term (0-2 Years)
Medium	Medium Priority	B	Medium Term (2-5 Years)
Low	Low Priority	C	Long Term (5+ Years)
		O	Ongoing

Goal 3 *Broaden Luna Pier's economic base and establish a stable, sustainable, and resilient tax foundation.*

Objective		Product	Priority	Timeframe	Lead(s)
3.1	Establish an authentic and unique brand and identity for Luna Pier.	Brand Book & Marketing	H	A	CC DDA
3.2	Collaborate with property owners to market vacant and underutilized properties.	Marketing	H	A	DDA ERG
3.3	Seek partnership with the Monroe County Convention and Visitors Bureau, State of Michigan, and other tourist organizations to promote Luna Pier's status as a tourist town.	Partnership & Marketing	Medium	A	CC
3.4	Hold annual festivals (i.e., Lunar Lantern Festival, Moonlit Music, Moon Market, etc.) that draw people to Luna Pier.	Annual Festival(s)	High	A	PR
3.5	Pursue MSHDA's Redevelopment Ready Communities Certification to become eligible for grant funding and to streamline City functions.	Certification	Low	B	MSHDA PC
3.6	Perform a retail market study for Luna Pier Road.	Study & Policy	Low	B	ERG

Goal 4 *Modernize and enhance the community's infrastructure to support sustainable growth, improve safety, and enhance quality of life.*

Objective		Product	Priority	Timeframe	Lead(s)
4.1	Explore updates to existing or construction of a new City Hall.	Updated City Hall	Low	C	CC
4.2	Explore updates to the Luna Pier Community Center ("The Octagon").	Updated Community Center	Medium	B	CC PC
4.3	Expand the city's sidewalks, trails, and bike lanes to allow for greater connectivity.	Connected Sidewalks, Bike Lanes & Trails	High	C	CC
4.4	Collaborate with MDOT to construct an attractive noise barrier, paired with dense landscaping, along I-75.	Noise Barrier & Landscaping	High	A	CC
4.5	Expand the city's road network per the city's adopted Master Street Plan.	Expanded Road Network	Medium	C	CC DPW
4.6	Collaborate with MDOT to improve the attractiveness of the I-75 interchange including landscaping improvements, tree removal, and grading.	Improved I-75 Interchange	Low	C	CC DPW

Priority		Time Frame	
High	High Priority	A	Short Term (0-2 Years)
Medium	Medium Priority	B	Medium Term (2-5 Years)
Low	Low Priority	C	Long Term (5+ Years)
		O	Ongoing

Goal 5 *Promote a safe, sustainable, inclusive, and healthy housing stock.*

Objective		Product	Priority	Timeframe	Lead(s)
5.1	Continue to encourage missing middle housing through Zoning Ordinance updates and refinement.	Zoning Ordinance Amendments	Medium	O	PC HC
5.2	Encourage the expression of neighborhood character while maintaining attractiveness by requiring architectural review for new housing and significant renovation.	Zoning Ordinance Amendments	High	B	PC HC
5.3	Promote aging in place by collaborating with non-profits, religious institutions, and volunteer groups to retrofit senior households.	Partnerships	Medium	O	CC HC
5.4	Address vacant and abandoned properties through rehabilitation programs, property auctions, developer partnerships, and maintenance programs.	Partnerships	High	A	CC DDA

Goal 6: *Misc. Planning & Zoning*

Objective		Product	Priority	Timeframe	Lead(s)
6.1	Review the Master Plan goals, objectives, and action plan annually in a joint meeting with City Council, Planning Commission, and DDA Board to ensure they are met and align with the community's vision.	Annual Report	High	O	PC
6.2	Adopt and continuously update a Luna Pier Parks and Recreation Plan to remain eligible for MDNR grant funding and loans.	Parks & Recreation Plan	High	A	PR CC
6.3	Streamline Zoning Administration by removing burdensome Zoning requirements and creating how-to packets and sheets for common applications.	Zoning Ordinance Amendments and How-To Packets	Low	B	PC
6.4	Regularly apply for grant funding to achieve desired capital and policy improvements.	$$$	High	O	CC
6.5	Collaborate with universities, non-profits, consultants, and governmental agencies to conduct research and policy updates.	Partnerships & Policy Updates	Low	A	CC
6.6	Conduct regular training sessions for the Planning Commission, City Council, and Zoning Board of Appeals to maintain smoothly operating, educated boards and commissions.	Trainings	Medium	O	PC CC
6.7	Update the Zoning Ordinance and Zoning Map to align with the vision of the city's Master Plan.	Zoning Ordinance Amendments	High	A	PC
6.8	Provide regular planning and zoning reports to the Planning Commission to maintain compliance with state law, identify trends, and make policy recommendations.	Monthly and Annual Reports	Low	O	PC

Priority		Time Frame	
High	High Priority	A	Short Term (0-2 Years)
Medium	Medium Priority	B	Medium Term (2-5 Years)
Low	Low Priority	C	Long Term (5+ Years)
		O	Ongoing

City of Luna Pier Issues/Concerns by Stakeholder			
Citizens	**Visitors**	**Businesses**	**Mayor/Council**
Noise Related			
Industrial Trucking Noise Enforcement			Enforcement
Entertainment - Outdoor Music Enforcement			Enforcement
Highway Noise			
Outdoor Warning Sirens - limit to warning only?			
Ordinance Enforcement			
Blight Enforcement - Homes & Businesses			Enforcement / Negative Property Value Impact
Beach & Pier Rule Enforcement	Beach & Pier Rules		Enforcement
Cat Dumping, Feral Feeding Enforcemen			Enforcement
Parking Enforcement	Parking - Cost & Availability	Parking - limited downtown	Enforcement / Loss of Revenue
Short Term Rentals - Lack of Regulation			
Maintenance/Repair & Replace			
Public Restrooms - Maintenance & Cleaning	Public Restrooms - Maint. & Cleaning		Requires personnel and oversight
Parks - Maintain and improve	Parks - Maintain and improve		Funding
Pier - Maintain & Repair	Pier - Maintain & Repair		Funding
Harbor - Shoreline & aquatic folliage/dredging	Harbor - appearance - limited use		Requires personnel / oversight / funding
Canals & LaPointe Drain - Dredging	Boat launch - limited use due to depth		Funding
Long-term Planning & Financial Funding			
Roads - Maintain, Replace	Roads - Maintain, Replace	Road Conditions	Funding
Local Business Development / Diversification	Local Business Development/Diversity	Limited Support/Direction	Requires personnel / oversight / funding
Lighthouse Rental / Maintenance			Requires personnel / oversight / funding
Equip. & Vehicle Replacement - Police, Fire & DPW			Funding
Pier / Dikes - Aging			Funding
City Hall, Fire Hall, Library - Aging			Funding
Aging Infrastructure - Storm/Sanitary			Funding
Limited Funding & Resources - Revenue			Requires personnel and oversight
No Long-term Capital Plan			
Non-motorized paths -Walking/Biking	Non-motorized paths -Walking/Biking		Funding
			Other Concerns
			Employee succession planning
			Documented procedures, processes, & controls
			Inter committee communication
			Old business follow-up/accountability
			Revenue growth-grants & property values